



**For Immediate Release:**

**IMS Engineered Products to introduce Installer's Choice SnapRax line at the 2010 CEDIA Expo**  
*New line of knock down racks designed for speed and ease of assembly*

Des Plaines, IL (September 1, 2010) – IMS Engineered Products will feature its Installer's Choice SnapRax line of racks at the 2010 CEDIA Expo in Atlanta, September 23-27, 2010. The new line of knock down racks has been designed specifically to meet the needs of installers. The SnapRax line is designed for ease of assembly each rack requiring just eight screws to complete its assembly which is typically completed within five to seven minutes.

**SnapRax Line**

The Installer's Choice SnapRax line of racks was designed to provide safe and secure mounting for all AV equipment while saving installers valuable time at every job site. This versatile rack system offers six different panel heights (43RU, 37RU, 29RU, 21RU, 14RU and 8RU), two different depth options (20" and 26") along with a wide assortment of accessories that allows mounting AV components to keep them performing at their best. The open-frame design provides stability and makes assembly a snap allowing shelves and other components to be added in just minutes with the help of silk-screened RU markings. SnapRax carries the greatest static load ratings available in the industry with its 43RU 26" rack designed with a 700 pound static load rating and offers integrated cooling and power management options to adapt to the evolving AV environment.

**SnapRax Accessories**

The Installer's Choice SnapRax line is designed with a complete line of accessories to build racks and systems varying from a single cabinet to a room-encompassing console. Featuring the latest developments in cooling, power and cable management, SnapRax can be configured to individual design requirements and can be finished with vented side and rear panels and curved vented doors. Storage accessories are available including shelves, drawers and DVD holders providing organization and extra space for the latest hardware.

For more information on SnapRax visit the Installer's Choice booth #4752 at the CEDIA Expo 2010 in Atlanta on September 23-26, 2010 or visit [www.installerschoice.com](http://www.installerschoice.com).

**About IMS Engineered Products**

IMS Engineered Products, a division of IMS Companies, LLC, is a manufacturer of a full line of proprietary and custom enclosures and video mounting products for electronic packaging, data and audio visual applications under its IMS Engineered Products and Installer's Choice brands. For more information, visit [www.imsep.com](http://www.imsep.com) and [www.installerschoice.com](http://www.installerschoice.com).

**About IMS Companies, LLC**

IMS Companies, LLC is a diversified group of companies positioned with the size, scale and reach necessary to provide innovative solutions for its customers through custom manufacturing and development of proprietary products. IMS serves a wide array of industries including the appliance, automotive, commercial vehicle, communications, consumer, electronics, medical and various industrial markets. For more information, visit [www.imsmfg.com](http://www.imsmfg.com).

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